

COMPANY NAME \_\_\_\_\_

#### INFO COELIAQUE

(Please check and return by mail or email)

	SPRING-SUMMER 2019 Vol 36 N° 1	FALL 2019 Vol 36 N° 2	WINTER 2019 Vol 36 N° 3	3 ISSUES
Inside page	<input type="checkbox"/> \$ 850	<input type="checkbox"/> \$ 850	<input type="checkbox"/> \$ 850	\$ 2400 <input type="checkbox"/> Save 150 \$
1/2 page (HORINZONTAL)	<input type="checkbox"/> \$ 475	<input type="checkbox"/> \$ 475	<input type="checkbox"/> \$ 475	\$ 1350 <input type="checkbox"/> Save 75 \$
1/4 page (VERTICAL)	<input type="checkbox"/> \$ 375	<input type="checkbox"/> \$ 375	<input type="checkbox"/> \$ 375	\$ 1050 <input type="checkbox"/> Save 75 \$
Business card (HORINZONTAL)	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 200	\$ 550 <input type="checkbox"/> Save 50 \$

Fall date (Reservation)	February 23, 2019	June 1, 2019	October 4, 2019
Fall date (Material)	March 9, 2019	June 8, 2019	October 18, 2019
Publication	April 8, 2019	August 12, 2019	December 3, 2019

#### DIMENSIONS

Acceptable format: PDF, EPS, PSD, AI, JPEG

Resolution: 300 dpi

Bleed: 1/8 inch (for all sizes)

Source file with all images and fonts or high resolution PDF with cutting line.

Please send your files with all images and fonts to

[info@fqmc.org](mailto:info@fqmc.org)

	1 page	1/2 page HORIZONTAL	1/4 page VERTICAL	Business card
Width	8 1/4 (21 cm)	7 3/4 (19,7 cm)	3 1/2 (8,9 cm)	3 1/2 (8,9 cm)
Height	10 3/4 (27,3 cm)	5 (12,7 cm)	4 3/4 (12,1 cm)	2 (5,1 cm)

#### NEWSLETTER (+13 000 e-mails and more)

Format : Width : 300 pixels - Height : 400 pixels - Resolution 72 dpi

Fall date : 1 week preceding the publication date

1 appearance	\$ 900
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	Jan.	Feb.	Mar.	April	May	June
Publication date	24	7	21	11	1	20
			Sept.	Oct.	Nov.	Dec.
Publication date			12	10	7	5

#### WEB SITE (+15 000 visitors per month)

Fall date: Wednesday preceding the 1<sup>st</sup> of the month

#### Big box (360 pixels width X 400 pixels height)

1 month	\$ 750
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#### Small box (360 pixels width X 260 pixels height)

1 month	\$ 500
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#### AVAILABLE SECTIONS

- Maladies
- Sensibiliser
- Vivre sans gluten
- Professionnels de la santé

Please return this form duly completed AND signed with the *Declaration of gluten-free product* by mail or email: [info@fqmc.org](mailto:info@fqmc.org).

**NOTE TO ADVERTISERS**

Confirmation of buying advertising space is subject to the signing of a contract and the *Gluten-free Declaration* you will find at the bottom of this page.

Company name		
Contact name		Title
Address		
City / Prov / Postal code		
Phone		
Email		
Signature		Date

**PAYMENT BY  
CHÈQUE**

FONDATION QUÉBÉCOISE DE LA MALADIE COELIAQUE

1235, Gay-Lussac St.  
Boucherville (Quebec) J4B 7K1  
Tel.: 514-529-8806

Email : [info@fqmc.org](mailto:info@fqmc.org) - Website : [www.fqmc.org](http://www.fqmc.org)

Info-Coeliaque	\$
Newsletter	\$
Website	\$
<b>TOTAL</b>	<b>\$</b>

**CREDIT CARD  
PAYMENT**

Card holder : \_\_\_\_\_

Visa     Master Card     Expiration  
             

SEC code (3 digits on the back of the card)   

**DECLARATION**

For purchase of advertising space in any publication of the Fondation québécoise de la maladie coeliaque, (hereinafter called the FQMC) and on its website and / or renting a booth during an annual event or such other event of the FQMC.

\_\_\_\_\_  
Name of person / Company name (manufacturer/ supplier /restaurant)

hereby certifies that the food he / she produces and / or sell are gluten free and as defined by the Canadian regulations that shall label, package, sell food or to advertise in order to give the impression that it is gluten-free if the food contains any gluten protein or modified gluten protein, including any gluten protein fraction, referred to the definition of the term gluten in subsection B.01.010.1 (1) \* (Health Canada Regulations food and Drugs, Part B, Chapter 24), and he / she has taken and continues to take all reasonable steps necessary to ensure this.

To this end, the FQMC strongly recommends the use of testing / R5 ELISA assay recognized by the Codex Alimentarius (Food Standards FAO/WHO)

\* Subsection B.01.010.1 (1) is defined as follows:

«**gluten**»

a) any gluten protein from the grain of cereals below or grain of a hybridized strain created from at least one of the following cereals:

- (i) barley
- (ii) oats
- (iii) rye
- (iv) triticale
- (v) wheat, kamut, spelled or;

b) any modified gluten protein, including any gluten protein fraction, which is derived from a grain cereals referred to in paragraph a) or grain of a hybridized strain that is described in this paragraph (gluten)

Signature \_\_\_\_\_

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_